

## ABOUT HUNTSVILLE ANIME INVASION

5000+ ATTENDEES

141 EVENTS & PANELS<sup>1</sup>

23 SPECIAL GUESTS<sup>1</sup>

21 GAME TOURNAMENTS'

2 YEARS RUNNING

LIVE PERFORMANCES<sup>1</sup>

3 DAYS



¹Events & Panels, Game Tournaments, Live Performances, and Special Guest numbers reflect Kami-Con is the largest fandom culture convention in our home state of Alabama. ¹Events & Panels, Game Tournaments, Live Performances, and Special Guest numbers reflect Kami-Con is the largest fandom culture convention in our home state of Alabama. ¹Events & Panels, Game Tournaments, Live Performances, and Special Guest numbers reflect Kami-Con is the largest fandom culture convention in our home state of Alabama. ¹Events & Panels, Game Tournaments, Live Performances, and Special Guest numbers reflect Kami-Con is the largest fandom culture convention in our home state of Alabama. ¹Events & Panels, Game Tournaments, Live Performances, and Special Guest numbers reflect Kami-Con is the largest fandom culture convention in our home state of Alabama. ¹Events & Panels, Game Tournaments, Live Performances, and Special Guest numbers reflect Kami-Con is the largest fandom culture convention in our home state of Alabama. ¹Events & Panels, Game Tournaments, Live Performances, and Special Guest numbers reflect Kami-Con is the largest fandom culture convention in our home state of Alabama. ¹Events & Panels, Game Tournaments, Live Performances, and Special Guest numbers reflect Kami-Con is the largest fandom culture convention of the panels of the largest numbers reflect Kami-Con is the largest numbers of the largest numbers reflect numbers











# HAI ATTENDEES

Huntsville Anime Invasion primarily attracts attendees from the US Southeast, with the bulk of our attendance coming from our home state of Alabama and immediately neighboring states.

We also bring in attendance from other locations within the US, including as far away as California!

27 AVERAGE AGE





**54**%

8%
OTHER

38%

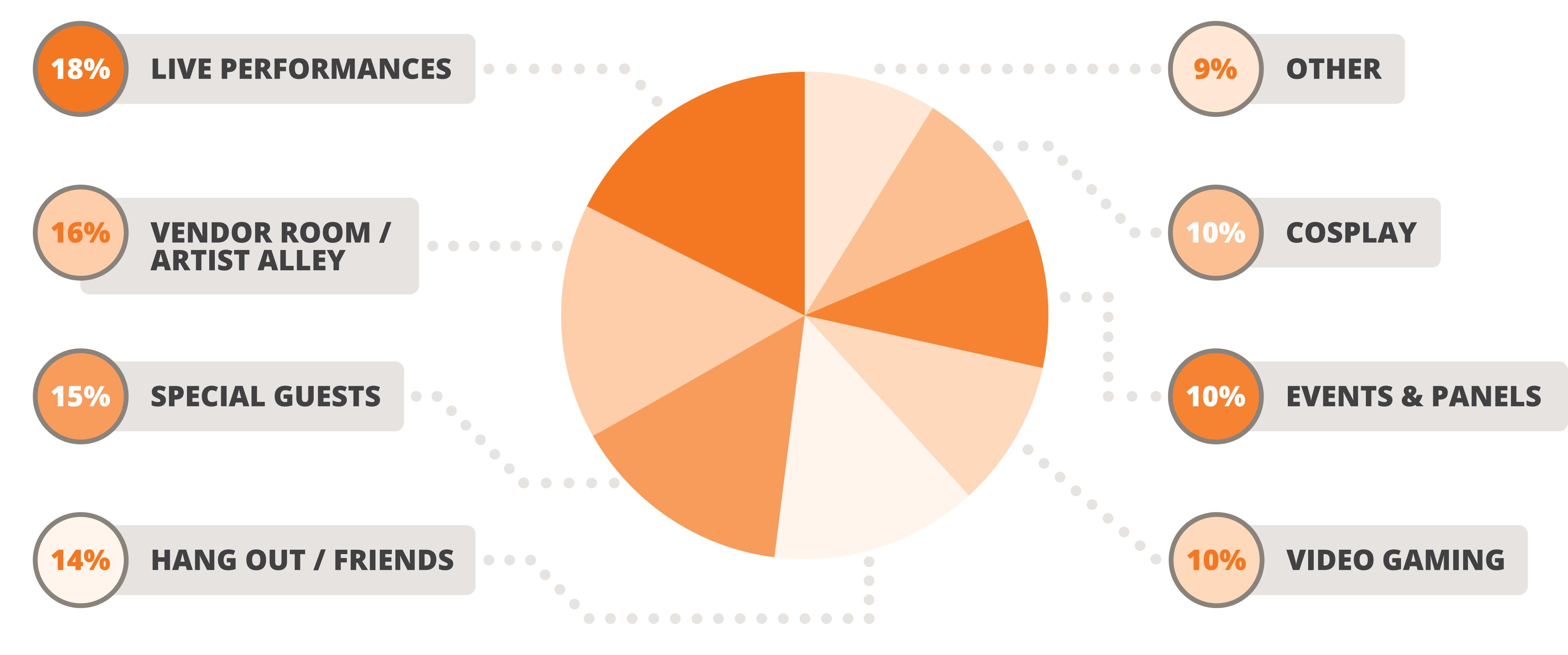








# ATTENDEE FOCUS

















# TURN YOUR SPONSORSHIP INTO ENGAGEMENT

Our attendees are fiercely loyal to their friends, their fandoms, and their brands. Earn that loyalty by being part of their convention story.







### TALKING ABOUT HUNTSVILLE ANIME INVASION



daisycakesplush Hey guys so I know it's been a while since I've shown the process of Loona and that is because I was trying to finish her to go to #kamiconhai and recently today I was able to finish her and go there and I met so many amazing people it was so much fun I even was able to meet my friend @i\_am\_foodel after 3 years of the best day of my life not to mention I got to meet Richard Horvitz and he the best day of my life and I hope everyone is having a wonderful day or night and keep blooming 😊

September 30, 2023

Log in to like or comment.



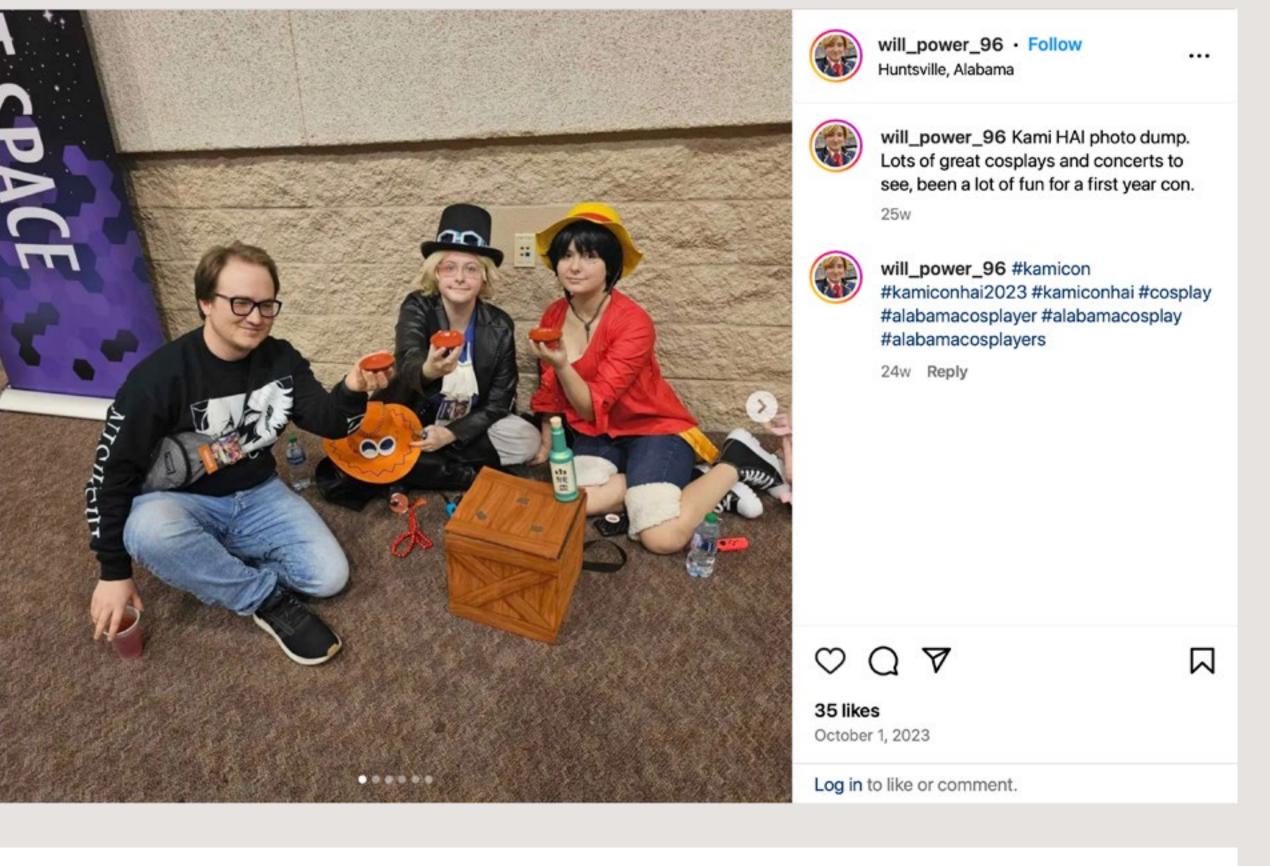
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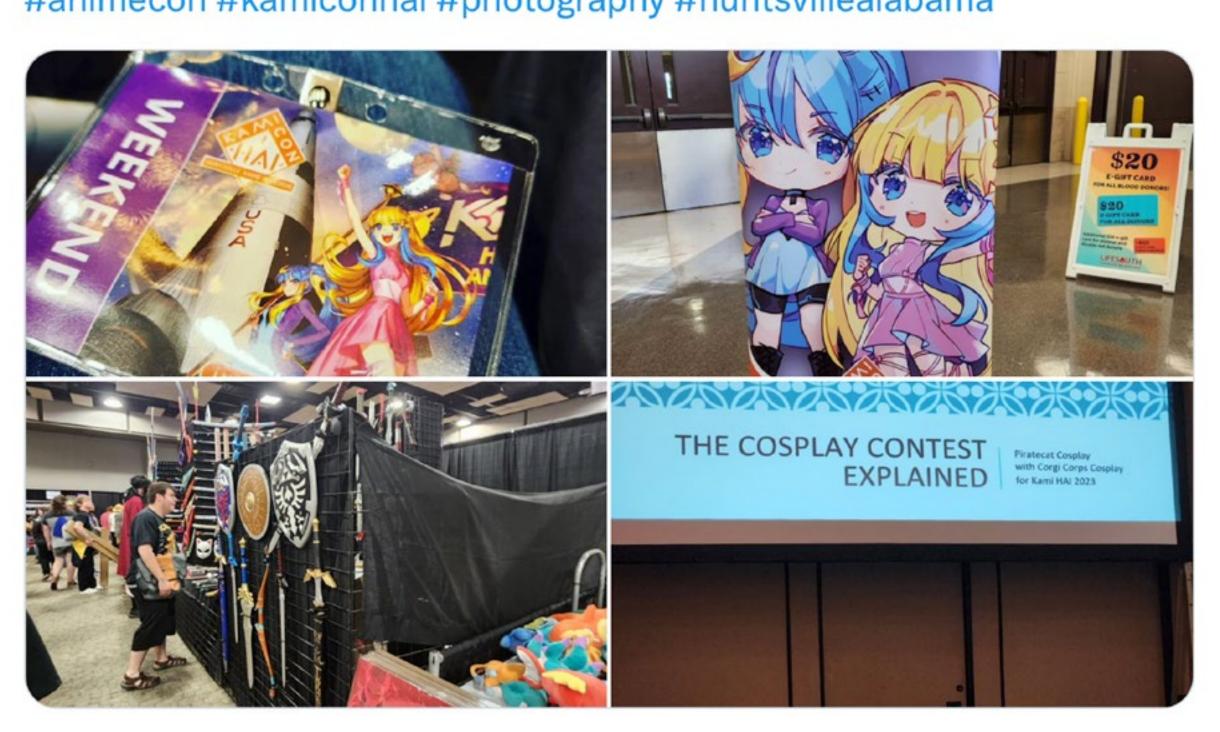
- View replies (2)















Had a great time at #kamiConHai with @ZBug98. I got to meet lots of

kind people like @KaggyFilms and @KazhaOfficial . I will definitely be



**MRhappy** 

@MRhappy2K2







### PREVIOUS SPONSORS AND PARTNERS















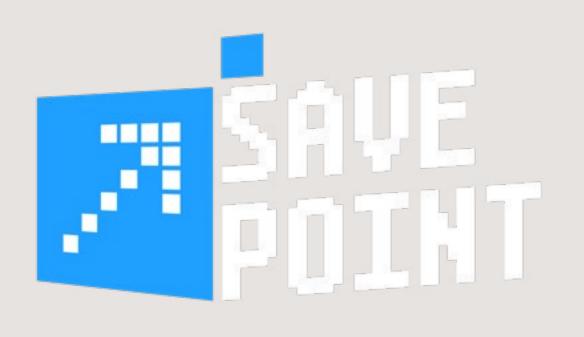




































# CONTACT US

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